

**Keizer Fire District Strategic Planning Session**

**Date** - February 4, 2026

**Morning Session (all participants)** - 9:00 am to 12:00 pm

**Lunch (all participants)** – 12:00 pm to 1:00 pm

**Afternoon Session (Board of Directors and key senior staff)** – 1:00 pm to 4:00 pm

**Location** - Broadway Commons 1300 Broadway St NE, Salem, OR 97301

**Meeting agenda:**

1. Welcome and introductions – George Dunkel and Gordon Sletmoe, SDAO
2. Presentation about fire district (overview of fire district history, geography, fire station locations, staffing, service delivery, partnerships, etc.) - Fire Chief Ryan Russell, KFD
3. Overview of strategic planning process - George Dunkel and Gordon Sletmoe, SDAO
4. SWOT analysis breakout groups – All participants
5. SWOT analysis group discussion – All participants

**- Lunch -**

6. Review/rewrite Mission, Vision, Values - Board and key senior staff, KFD
7. Review SWOT results and work on establishing goals and priorities strategic plan - Board and key senior staff, KFD
8. Discussion on next steps - Board and key senior staff, KFD
9. Set next meeting date – SDAO/KFD